



## KERALA STATE ELECTRICITY BOARD LIMITED

(Incorporated under the Companies Act, 1956) CIN :U40100KL2011SGC027424

Reg. Office: Vidyuthi Bhavanam, Pattom, Thiruvananthapuram – 695 004, Kerala.

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### ABSTRACT

Using compound walls at various offices of KSEB Ltd for displaying Safety Slogans of KSEBL along with promotion of IS Quality House wiring cables of M/s TRACO Cables Company Limited – List of offices - Sanctioned- Orders issued.

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#### CORPORATE OFFICE (SBU-Safety)

B.O (FTD).No.177/2021 (CSC/AE2/General /2020-21),Tvpm,dated 26 .02.2021.

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- Read: 1. Request Letter No. TRACO/MKTG/1048/2020 dated 17.07.2020 of M/s TRACO Cables Company Limited.
2. Direction by the Chairman & Managing Director on Note No: CSC /AE2/ General/2020-21/ 159 dated 19.08.2020 of the Chief Safety Commissioner .
3. Note No.CSC/AE2/General/2020-21/348 dated 20.02.2021 of the Director (Planning & Safety) submitted to the Full Time Directors.(Agenda 85/2/21)

### ORDER

M/s. TRACO Cables Company Limited as per letter read as 1<sup>st</sup> above, requested for using compound walls of various offices of KSEB Ltd for displaying Safety Slogans along with their product promotional advertisement related with IS quality house wiring cables at their own cost. The matter was placed as per note read 2 above and the

Chairman & Managing Director had directed to collect the location wise details from field offices. Accordingly, the details from various field offices all over Kerala were collected .

As per Note read as 3<sup>rd</sup> above it was suggested that permission can be given to M/s. TRACO Cables Company Limited for using compound walls at various offices of KSEB Ltd as per the list attached for displaying pre-approved Safety Slogans along with their product promotional advertisement in respect of IS quality house wiring cables at their own cost and that the Chief Engineers of concerned regions of Transmission and Distribution wings be entrusted to coordinate the activities with M/s. TRACO Cables Company Limited for the smooth and successful implementation of the above mentioned project. The Chief Safety Commissioner also suggested to execute an agreement including the location of project, period of project, validity, right of KSEB Ltd on the contents, the area occupied for safety slogans and area for advertisement of project etc with M/s. TRACO Cables Company Limited by concerned Chief Engineers.

The matter was placed before the Full Time Directors for a decision.

Having considered the matter in detail, the Full Time Directors in its meeting held on 25.02.2021

1. Resolved to accord permission to M/s. TRACO Cables Company Limited for using compound walls at various offices of KSEBL as per the list attached for displaying pre-approved Safety Slogans along with their product promotional advertisement in respect of IS quality House Wiring Cables at their own cost.
2. Further resolved to entrust the Chief Engineers of concerned regions of Transmission and Distribution wings to coordinate the activities with M/s TRACO Cables Company Limited for the smooth and successful implementation of the above mentioned project.
3. Further resolved that an agreement including the location of project, period of project, validity, right of KSEBL on the contents and the area occupied for safety slogans and

area for advertisement of project shall be executed with M/s TRACO Cables Company Limited by concerned Chief Engineers.

Orders are issued accordingly.

**By Order of Full Time Directors**

**Sd/-  
LEKHA.G  
Company Secretary-in-Charge**

To

- 1.The Chief Safety Commissioner.
- 2.All Chief Engineers-Distribution.
- 3.The Chief Engineers- Transmission South/North.
4. The Managing Director, TRACO Cables Company Limited

Copy to: The Financial Adviser/ Chief Internal Auditor/,Chief PRO / The LA and DEO/  
The TA to Chairman & Managing Director / Director (Distribution, IT & HRM), Director  
(T,SO & REES)/ Director(Planning & Safety)/Director(G-E&SCM)/Director( G-C ), The PA  
to Director (Finance)/Company Secretary/ Senior C.A. to Secretary (Administration)  
Library/ Stock File/ Fair Copy Supdt.

Forwarded by order

  
Assistant Engineer

ANNEXURE TO BO(FTD)NO 177/2021(CSC/AE2/GENERAL/2020-21),TVPM,dated 26.02.2021

**DETAILS OF AREA AVAILABLE FOR ADVERTISEMENT OF M/s TRACO CABLES Company Ltd.  
UNDER VARIOUS OFFICES OF KSEBL**

Sl.N o.	Name of Circle	Name of ARU	Name of Office building	Appr. Area available for advertisement painting in sq.m	Remarks
1	Pala	Ele.Division Ponkunnam	Ele.Section Ponkunnam	33.00	
2	Kottarakkara	Ele.Division Kottarakkara	Ele.Section Kottarakkara (East)	97.20	
3	Kottarakkara	Ele.Division Kottarakkara	Ele.Section Ayoor	24.00	
4	Kottarakkara	Ele.Division Kundara	Ele.Section Kundara	26.35	
5	Kottarakkara	Ele.Division Kundara	Ele.Section Vellyam	16.50	
6	Kottarakkara	Ele.Division Punalur	Ele.Section Punalur	128.70	
7	Tirur	Ele.Division Tirur	Ele.Section Tirur (East)	130.00	
8	Tirur	Ele.Division Tirur	Ele.Section Tirur (West)		
9	Tirur	Ele.Division Tirurangadi	Ele.Section Chelari	125.58	
10	Tirur	Ele.Division Tirurangadi	Ele.Section Vennyoor	32.40	
11	Manjeri	Ele.Division Kondotty	Ele.Section Areekode	33.00	
12	Vatakara	Ele.Division Nadapuram	Ele.Section Kuttiyadi	280.00	
13	Nilambur	Ele.Division Nilambur	Ele.Section Nilambur	25.92	
14	Shornur	Ele.Division Shornur	Ele.Section Shornur	10.00	
15	Shornur	Ele.Division Shornur	Ele.Section Ottappalam	50.00	
16	Shornur	Ele.Circle Shornur	Ele.Circle office Shornur	20.00	
17	Kozhikode	Ele.Division Kozhikode	Ele.Section Eranhikkal	23.00	
18	Kozhikode	Ele.Division Feroke	Ele.Section Areekkad	5.50	

19	Kozhikode	Ele.Division	Feroke	Ele.Section	Kallai	37.50	
20	Kozhikode	Ele.Division	Feroke	Ele.Section	Ramanattukara	22.50	
21	Kozhikode	Ele.Division	Feroke	Ele.Section	Mankavu	28.35	
22	Kozhikode	Ele.Division	Feroke	Ele.Division	Feroke	52.50	
23	Palakkad	Ele.Division	Chittur	Ele.Section	Alathur	55.80	
24	Palakkad	Ele.Division	Chittur	Ele.Section	Chittur	34.00	
26	Palakkad	Ele.Division	Chittur	Ele.Section	Thattamangalam	24.92	
27	Palakkad	Ele.Division	Chittur	Ele.Section	Kollengode	70.00	
28	Palakkad	Ele.Division	Chittur	Ele.Section	Koduvayur	87.50	
29	Palakkad	Ele.Division	Chittur	Sub station	Compound Koduvayur	62.50	
30	Palakkad	Ele.Division	Chittur	Ele.Section	Kozhinjapara	35.00	
31	Palakkad	Ele.Division	Chittur	Sub station	Compound Kozhinjapara	34.00	
32	Palakkad	Ele.Division	Palakkad	Ele.Section	Sulthanpet	20.00	
33	Palakkad	Ele.Division	Palakkad	Ele.Section	Big bazar	20.00	
34	Palakkad	Ele.Division	Palakkad	Ele.Section	Kanjikkode	50.00	
35	Palakkad	Ele.Division	Palakkad	Ele.Section	Parali	50.00	
36	Palakkad	Ele.Division	Palakkad	Ele.Section	Melamuri	20.00	
37	Alppuzha	Ele.Division	Alppuzha	Ele.Section	Ambalappuzha	30.00	
38	Alppuzha	Ele.Division	Alppuzha	Ele.Section	Punnapra	20.00	
39	Alppuzha	Ele.Division	Alppuzha	Ele.Section	Aroor	30.00	
40	Alppuzha	Ele.Division	Alppuzha	Ele.Section	Cherthala	20.00	
41	Harippad	Ele.Division	Harippad	Ele.Section	Harippad	10.00	
42	Harippad	Ele.Division	Harippad	Ele.Section	Kayamkulam East	30.00	

43	Harippad	Ele.Division Harippad	Ele.Section Karuvatta	15.00	
44	Harippad	Ele.Division Harippad	Ele.Section Caharummoodu	10.00	
45	Harippad	Ele.Division Harippad	Ele.Section Mavelikkara	35.00	
46	Harippad	Ele.Division Chengannur	Ele.Section Kollakadavu	5.00	
47	Harippad	Ele.Division Chengannur	Ele.Section Mannar	10.00	
48	Harippad	Ele.Division Chengannur	Ele.Section Chengannur	10.00	
49	Ernakulam	Ele.Division Mattanchery	Ele.Section Vypin	50.00	
50	Ernakulam	Ele.Division Mattanchery	Division office Mattanchery	20.00	
51	Ernakulam	Ele.Division Ernakulam	Ele.Section Ernakulam Central	65.00	
52	Ernakulam	Ele.Division Ernakulam	Ele.Section Palarivattom	90.00	
53	Ernakulam	Ele.Division Ernakulam	Ele.Section Girinagar	50.00	
54	Ernakulam	Ele.Division Thrippunithura	Ele.Section Vyttila	25.00	
55	Ernakulam	Ele.Division North Paravur	Ele.Section North Paravur	100.00	
56	Ernakulam	Ele.Division North Paravur	Ele.Section Chendamangalam	60.00	
57	Irinjalakkuda	Ele.Division Irinjalakkuda	Ele.Section Irinjalakkuda No.1	10.00	
58	Irinjalakkuda	Ele.Division Chalakkudy	Ele.Section Chalakkudy	75.00	
59	Irinjalakkuda	Ele.Division Chalakkudy	Ele.Section Pudukad	150.00	
60	Irinjalakkuda	Ele.Division Kodungallur	Ele.Section Perigottukara	97.00	
61	Irinjalakkuda	Ele.Division Kodungallur	Ele.Section Perinjanam	24.00	
62	Irinjalakkuda	Ele.Division Kodungallur	Ele.Section Kodungallur No.II	12.00	
63	Irinjalakkuda	Ele.Division Irinjalakkuda	Ele.Section Cherpu	65.00	
64	Thrissur	Ele.Division Thrissur (East)	Ele.Section Marathakkara	30.00	

65	Thrissur	Ele.Division Thrissur (West)	Ele.Section Kandassamkadavu	395.00	
66	Thrissur	Ele.Division Thrissur (West)	Ele.Section Viyyur	300.00	
67	Thodupuzha	Electrical Circle Thodupuzha	Vydyuthibhavanam Thodupuzha	100.00	
68	Thodupuzha	Ele.Division Peerumedu	Ele.Section Vandiperiyar	30.00	
69	Thodupuzha	Ele.Division Kattappana	Ele.Section Udumbanchola	60.00	
70	Perumbavoor	Ele.Division Perumbavoor	Ele.Section Perumbavoor	11.25	
71	Perumbavoor	Ele.Division Perumbavoor	Ele.Section Koovappady	54.24	
72	Perumbavoor	Ele.Division Perumbavoor	Division office Perumbavoor	11.82	
73	Perumbavoor	Aluva Ele.Division	Division Office Aluva	30.00	
74	Perumbavoor	Aluva Ele.Division	Ele.Section Aluva Town	60.00	
75	Perumbavoor	Aluva Ele.Division	Ele.Section Kalamassery	40.00	
76	Perumbavoor	Ele.Division Muvattupuzha	Ele.Section Kothamnagalam No.1	28.00	
77	Perumbavoor	Ele.Division Muvattupuzha	Ele.Section Piravom	12.00	
78	Perumbavoor	Ele.Division Muvattupuzha	Ele.Section Kalloorkkad	40.30	
79	Perumbavoor	Ele.Division Anagamaly	Ele.Section Angamaly	46.40	
80	Kattakkada	Ele.Division Nedumangad	Ele.Section Nedumangad	30.00	
81	Kattakkada	Ele.Division Nedumangad	Ele.Section Chullimanoor	9.00	
82	Kattakkada	Ele.Division Nedumangad	Ele.Division office Nedumangad	250.00	
83	Thiruvananthapuram	Ele.Division Attingal	Ele.Section Attingal	39.00	
84	Thiruvananthapuram	Ele.Division Attingal	Ele.Section Avananchery	18.72	
85	Thiruvananthapuram	Ele.Division Attingal	Ele.Section Varkala	2.70	
86	Thiruvananthapuram	Ele.Division Attingal	Ele.Section Kilimanoor	51.00	

87	Kottayam	Ele.Division Pallom	Ele.Section Kottayam Central	20.00	
88	Kottayam	Ele.Division Pallom	Ele.Section Kottayam East	56.00	
89	Kottayam	Ele.Division Pallom	Ele.Section Punja Pallom	45.00	
90	Kottayam	Ele.Division Pallom	Ele.Section Gandhinagar	135.00	
91	Kottayam	Ele.Division, Cahanganacherry	Division office Cahanganacherry	32.00	
92	Kottayam	Ele.Division, Cahanganacherry	Ele.Section Thrikkodithanam	192.00	
93	Kottayam	Ele.Division, Cahanganacherry	Ele.Section Manimala	32.00	
94	Kottayam	Ele.Division, Vaikom	Ele.Section Vaikom	20.00	
95	Kollam	Ele.Division, Chathannoor	Ele.Section Chathannoor	51.00	
96	Kollam	Ele.Division, Chathannoor	Division office Chathannoor	15.60	
97	Kollam	Ele.Division, Chathannoor	Ele.Section Kottiyam	39.60	
98	Kollam	Ele.Division, Kollam	Ele.Section Sakthikulangara	23.00	
99	Kollam	Ele.Division, Kollam	Ele.Section Kilikolloor	24.00	
100	Kollam	Ele.Division, Karunagappally	Ele.Section Karunagappally (S)	15.52	
101	Kollam	Ele.Division, Karunagappally	Ele.Section Karunagappally (S)	7.50	
102	Kollam	Ele.Division, Karunagappally	Ele.Section Chavara	26.65	

**TOTAL Area Available in Sq.m**

**5268.02**

Sd/-

LEKHA.G

Company Secretary-in-Charge