



KERALA STATE ELECTRICITY BOARD LIMITED

(Incorporated under the Companies Act, 1956)

Reg. Office: Vidyuthi Bhavanam, Pattom, Thiruvananthapuram – 695 004, Kerala

CIN :U40100KL2011SGC027424

Website: www.kseb.in

Phone: +91 471 2514232 E-mail: sportscell@kseb.in

Abstract

Sports Cell – Kerala Premier League Football Championship for the year 2021 – Participation of KSEB Football team and acceptance of sponsorship - Sanctioned – Orders issued

Corporate Office (Sports Cell)

BO (FTD) No.125 /2021 (Sports Cell/ FB/06/2021) dated, Thiruvananthapuram, 10-02-2021

- Read:
- 1 Letter No.KFA/KPL-20-21 dtd. 20-01-2021 of the General Secretary, Kerala Football Association
 - 2 Email dated 23-01-2021 of the CEO, M/s.Madre Integrated Engineering, Qatar
 - 3 Note No.Sports Cell/FB/06/2021 dated 30-01-2021 of the Sports Co-ordinator submitted to the Full Time Directors. (Agenda Item No.12/2/2021)

ORDER

The General Secretary, Kerala Football Association as per letter read above has informed that the Kerala Premier League Football Championship for the year 2021 will be held in March 2021. KSEB Football team has been invited to participate in the said Championship.

As per note read above the Sports Co-ordinator has reported that an amount of Rs.4,00,000/- (Rupees Four Lakh only) is estimated towards the total expenditure for participation of the KSEB Football team in the above Championship. The Sports Co-ordinator has also informed that M/s.Madre Integrated Engineering, Qatar has expressed their willingness to sponsor the KSEB Football team by allotting an amount of Rs.4,00,000/- (Rupees Four Lakh only) towards the expenses for participation in the Premier League Championship.

The Sports Co-ordinator as per note read above has recommended to grant permission to the KSEB Football team to participate in the Kerala Premier League Championship for the year 2021 and to accept the sponsorship offer of M/s.Madre Integrated Engineering, Qatar. Sanction is also sought for the payment of Rs.10,000/- (Rupees Ten Thousand only) towards entry fee for participation in the above Championship.

Having considered the matter in detail, the Full Time Directors meeting held on 04-02-2021 resolved to accord sanction for the following.

- To permit the KSEB Football team to participate in the Kerala Premier League Football Championship as per the new format of Kerala Football Association.
- To accept the offer of M/s.Madre Integrated Engineering, Qatar to sponsor the KSEB Football team for the above Championship for an amount of Rs.4,00,000/- (Rupees Four Lakh only).

(...2)

19

-2-

- iii) To direct M/s.Madre Integrated Engineering, Qatar to remit the sponsorship amount to the KSEBL account.
- iv) To effect the payment of Rs.10,000/- (Rupees Ten Thousand only) to the Kerala Football Association (through demand draft in favour of Kerala Football Association payable at Ernakulam) towards entry fee for participation of the KSEB Football team in the Kerala Premier League Football Championship for the year 2021.

Orders are issued accordingly.

By order of the Full Time Directors

**Sd/-
Lekha.G
Company Secretary – in charge**

To

- 1) The Sports Co-ordinator, KSEB Ltd.
- 2) The Dy. Secretary (Administration), KSEB Ltd.

- Copy to
- 1) The CE (IT) /FA/CIA
 - 2) The TA to CMD/Director (D,IT&HRM)/Director (T&SO)/Director (G-C)/Director (GE&SCM)
 - 3) The TA to Director (P&S)/PA to Director (Finance) / CA to Company Secretary
 - 4) Stock File.

Forwarded/By order


Assistant Executive Engineer