



## KERALA STATE ELECTRICITY BOARD Ltd

(Incorporated under Companies Act, 1956)  
Registered Office:-Vidyuthi Bhavanam, Pattom  
Thiruvananthapuram – 695 004  
Phone: (0471), 251 4610, 251 4274, 251 4624,  
Email: ceit@kseb.in  
Web: www.kseb.in  
CIN: U40100KL2011SGC027424

### ABSTRACT

Steps to combat the pandemic, COVID 19 – Promotion of Online payment-5 % cash back offer-Extension of the offer from 1.06.2020 to 31.12.2020 and providing the offer also for advance payment of electricity charges – Sanctioned-Orders issued.

### CORPORATE OFFICE (IT)

BO(FTD)No. 485/2020( IT/CU/Covid-19/Cashback/2020-21),  
Thiruvananthapuram. Dated 22.07.2020

- Read: 1.B.O(FTD)No.389/2020(D(D&IT)/COVID19/2019-20 dated 05.06.2020.  
2.Circular No. D(D,IT & HRM)/COVID 19/2019-2020/16 dated 19.05.2020 of the  
Chairman & Managing Director  
3.Circular No. D(D,IT & HRM)/COVID 19/2019-2020/10 dated 30.04.2020 of the  
Chairman & Managing Director  
4.Note No.IT/CU/Covid-19/Cashback/2020-21/121 dated 30.06.2020 of the Chief  
Engineer(IT,CR & CAPs) to the Full time Directors (Agenda 15/7/20).

### ORDER

The Chief Engineer (IT,CR & CAPs) as per note read as 4<sup>th</sup> above has reported that inorder to promote online payments, KSEBL as per Order read 1<sup>st</sup> and Circular read 3<sup>rd</sup> above, has offered 5 % cash back upto a maximum of Rs. 100 per bill to those consumers who perform online payment for the first time between 04.05.2020 to 16.05.2020. The amount thus offered will be credited to their next bill. As per circular read (2) above the cash back offer has extended till 31.05.2020.

It is also reported that, there are consumers who have made online payment for the first time for more amount than the bill amount. The excess amount thus paid will be treated as advance in the consumer account and will be adjusted in the next bill. Some consumers have made online payment for the first time as advance, without any pending bill. In both the above advance payment cases, consumers have made payments in view of getting cash back.

As the additional financial commitment for providing cash back offer for advance payments during the period from 04.05.2020 to 31.05.2020 is nominal, the Chief Engineer (IT, CR & CAPs) recommended to provide 5 % cashback offer to all consumers who have made advance payment online for the first time. The spread of Pandemic Covid -19 is still at the large, and in order to continue social distancing, restrictions on crowding, complete lock-down in containment zone etc it is necessary to promote further the online payments.

In view of the above the Chief Engineer(IT,CR & CAPs) recommended to extend the offer of 5% cash back for the first time online payment consumers from 1.06.2020 to 31.12.2020, subject to a maximum of rupees 100 per bill.

Having considered the matter in detail, the Full Time Directors in its meeting held on 02.07.2020 resolved to accord sanction to extend 5 % cash back offer subject to a maximum of Rs. 100 per bill for first time online payment consumers from 1.06.2020 to 31.12.2020 and to provide 5 % cashback offer to the consumers who make advance payment on electricity charges also by online for the first time for the period from 04.05.2020 to 31.12 .2020.

Orders are issued accordingly.

**By Order of the Full Time Directors**

Sd/-

**LEKHA . G**


**Company Secretary(i/c)**

To

The Chief Engineer (IT,CR &CAPs)  
The Deputy Chief Engineer(C & P) with full powers of Chief Engineer

- Copy to: 1.The Financial Adviser, KSEBL  
2.All the Chief Engineers(Distribution)  
3.All the Deputy Chief Engineers, Electrical Circles.  
4.The Company Secretary  
5.The TA to CMD/ Director (D,IT & HRM)/(T,SO & REES)/(G(E),SCM)/(G-C)/(P&S)  
6.The PA to Director (Finance)

**Forwarded / By Order**

  
**Assistant Engineer**